

Nikki Jeske

designer · illustrator
social butterfly



nikki@designcoyote.com

nikkijeske.com / designcoyote.com

B.A. Creative Writing / Outdoor Education; Northland College '04-'09, Ashland, WI

Employment

August 2008 – present

Designer / Illustrator / Consultant

Design Coyote

Designed & developed WordPress & other CMS websites; created custom artwork for illustrations & logos; provided consultations & workshops on sustainable social media strategies.

July 2012 – December 2013

Web Designer

Volusion, Inc.

Designed custom ecommerce websites & premium templates; designed logos for a variety of ecommerce companies; developed branding for clients' social media & blogging channels.

August 2011 – April 2012

Social Media & Brand Strategist

Affiniscape, Inc.

Designed & developed web & print collateral for brand; established company as association thought leader through online community; ran all corporate social media accounts & supported campaigns, customer service, & events through social media & webinars.

August 2009 – August 2011

Associate Web Designer

Affiniscape, Inc.

Designed & developed themes & custom designs for our association management system; consulted with clients & creative team about design needs; established social media branding for associations.

You can find more job positions & recommendations on LinkedIn:

[linkedin.com/in/nikkijeske](https://www.linkedin.com/in/nikkijeske)

Proficiencies

TOOLS

Photoshop

Illustrator

InDesign

Coda 2

Bamboo Tablet

Pencil & Paper

SKILLS

Web Design

Logos & Branding

Social Media Strategies

Illustration

HTML/CSS Development

WordPress Development

Achievements

Speaker - Twitter Branding Strategies

BlogPaws Social Media Conference

Salt Lake City, UT (June 2012)

Social Media Award Nominee

Austin Statesman Social Media Awards

Austin, TX (February 2012)

Speaker - WordPress Design Workshop

BlogPaws Social Media Conference

Washington, DC (August 2011)

Speaker - Advanced WordPress Techniques

BlogPaws Social Media Conference

Denver, CO (September 2010)

DogTime Blog Awards Winner

"Best Cause-Related Website"

Denver, CO (August 2010)

Featured Designer, Mashable.com

"20 Resources to Display Twitter Updates"

Online (June 2010)

Featured Designer, Smashing Magazine

"50 New Beautiful Blog Designs"

Online (July 2009)

